

GEO Community Energy Coordinator Training
Friday, September 10, 9:00 AM – 3:00 PM
Governor's Energy Office Main conference room
1580 Logan Street #100 Denver, CO 80203

Call-in Option: 1-866-427-0083 room number *7329022*

AGENDA

- 9:00 Welcome and introductions
- 9:15 Strategic Plan check-in, discussion of goal setting – ALL
- 10:15 Break
- 10:30 Incorporating energy efficiency into community planning. Panel discussion: DRCOG (invited), Fowler, DOLA Greg Winkler (confirmed) and Andy Hill (invited)
- 12:00 Lunch at Emilio's Mexican Restaurant (Colfax and Logan)
- 1:30 Meet the new Colorado Carbon Fund program manager – Hillary Dobos
- 1:50 Fall Rebate Push –
media outreach / earned media/ messaging and plan of action-CEC role
- 2:30 Wrap up and announcements - Utilities report, upcoming events
- 3:00 Adjourn

Notes:

Rebate program update - Thad & Danielle:

Marketing push is focused on EE items

October thru March marketing push by GEO. Goal of 60% by end of year, 100% by end of March.

Priority areas first (partners), and statewide

Rebate flyers into schools so kids take info home to parents

Insulation air sealing / mechanical contractor outreach

Retailer outreach – restructuring of program – single pot of funds for appliances \$1Mil left

Appliance waitlist has been flushed, so people on list have likely gotten rebates issued to them

Oct 15 update - Website will send people directly to appliance or efficiency or renewable rebates directly.

**locations for contractor training... for after Oct 15

STRATEGY –

Complete & approved docs: Chaffee, SE Colorado, Gunnison/Hinsdale

Input from 35 people, used Angie's framework to assemble information

**email STRATEGY docs / guidelines from Angie

* review STRATEGY deadline & process

who has influence over EE and RE in the communities?

Incorporating energy efficiency into community planning – DOLA Greg Winkler

*DOLA rep to review STRATEGY? Who else from community?

* location of development in regards to transportation distances & requirements
financial management, analysis of budgets/audits, to tell jurisdictions of trends,
technical assistance for affordable housing across state

Mineral extraction funds - communities that are socially or economically affected by mining. All CO counties! \$0-200K grants, administrative grants – max of \$50K with 50% required cost-share
DOLA works with communities to help make sure goals can be reached

Combine DOLA with USDA and other grants to combine for a program/project
All are reimbursement-based

CCF

- license plate signup info at booths!

*GHG calculation needs to include cow methane??

Weatherization program

Renter needs to be income-qualified, not owner

NREL

*Outreach mobile? What are reservation rules, timeframe, etc?

Travel to Denver / Sterling for next CEC meeting?

Feedback on meetings – small group discussion, 2 days but less frequently, case study specific discussions