



**Ridgway Creative District
Meeting Agenda
Firehouse/ McCullough-Boody Residence
North Lena and Charles Streets, Across from Town Park
Wednesday, May 23rd, 2012
4:00 – 5:30 PM**



Ridgway Creative District (RCD) Committee: John Clark, Jan Kubek, Susan Long, Danelle Norman, Stephanie Rogers, Richard Tavener, Redbear Taylor, Kathy Wortman

- I. Review of Salida Creative District Meeting 5/18-19**
 - a. Pecha Kuchas
 - b. Break-out Sessions
 - c. Questions Answered
 - d. Resources

- II. Questions About the Creative District State Designation**

- III. Review “Next Steps” from 2012 Grant Application**

- IV. Upcoming Conferences**

- V. Next RCD Meeting:** *Date, Time, Location*

- VI. Adjourn**



NEXT STEPS: "RIDGWAY CREATIVE DISTRICT"

Regardless of the outcome of the 2012 State Creative District certification process, the local government representatives and Committee members will continue collaborative efforts to support and advance the propagation of arts and culture within the Ridgway community.

After submission of the Creative District Application, the Committee will continue to meet monthly. In early February the Committee will convene to develop a preliminary strategy and budget for 2012 to advance the goals of the District. The Strategic Planning process will establish the 2012 timeline and benchmarks and is expected to include at a minimum the collection and recording of baseline data for the District, as well as continued collaboration with local government, artists and businesses on developing the District in collaboration with town-wide Economic Development and "Main Street" initiatives.

If CCI certifies the Town of Ridgway as a Creative District, a proposed timeline and schedule are identified below. The initial step of Strategic Planning will direct the activity for the year and we look forward to working closely with CCI personnel in both planning and implementation. In addition to the efforts below the Committee will support collaborative creative industry and district revitalization efforts throughout 2012: *Historic Business Streetscape Plan Implementation, DoLA "Main Street" program with participation in quarterly meetings and workshops for downtown revitalization, Region 10 Strategic Economies Together Economic Development Planning, Public Art in Ridgway (PARC) Initiatives, 2012 Land Use Plan implementation, Ridgway Concert Series, Highway 62 and gateway bridge improvements, Town "Adopt A Park" program, Inaugural Alley Poems and Art Program, Inaugural Fire House Sculpture Academy, Community Performing Arts Stage Design and Planning.*

Feb – Sept 2012 Timeline:

February

- *Public meeting for Creative District businesses, organizations, property owners, and the Ridgway Area Chamber of Commerce to develop a preliminary strategy and budget (General preliminary strategies are: Outreach and Marketing, Branding, Fundraising, and Program Development)*
- *Participate in Historic Business Streetscape discussions with Town Council*

March

- *Submit strategy and budget to CCI for Creative District Designation, based on community inputs, priorities and funding award amount*
- *Public meeting to present strategy and budget to Town Council and community, including district organizations and businesses*
- *Complete community survey for Creative District to establish baseline data on jobs, occupancy, visitor tracking and outreach efforts*

April

- *Complete and publish survey results on Creative District jobs, occupancy, visitor tracking and outreach*
- *2012 Strategy Implementation – Outreach: Update events on the Ouray County Community Calendar; Publish Creative District map to facilitate visitorship to the district and distribute via website, local businesses, Town Hall and the Ridgway Chamber of Commerce; Work with Ridgway Concert Series Committee to incorporate local art and creative industries into the Concert Series*

May

- *2012 Strategy Implementation – Fundraising: Explore opportunities for additional Creative District funding and fundraising opportunities*
- *2012 Strategy Implementation – Branding: Commence developing a brand for the Creative District*

June

- *2012 Strategy Implementation – Program Development: Research opportunities for establishing a Creative District “Open Studio/ Alley Art Tour” event, including reaching out to organizations supporting these events in Colorado and New Mexico and develop an implementation plan an inaugural “Open Studio/ Alley Art Tour” event*

July

- *2012 Strategy Implementation – Outreach: Participate in the Town of Ridgway Summer Concert Series to advertise and promote the Creative District*

August

- *2012 Strategy Implementation – Outreach: Participate in the Weehawken Ridgway Rendezvous Arts and Crafts Show to advertise and promote the Creative District*

September

- *Update Strategic Plan for 2013 by assessing 2012 achievements and prioritizing 2013 action items (this needs to be completed in September in order to request any local government funding for the upcoming fiscal year)*
- *2012 Strategy Implementation – Fundraising: Propose any funding recommendations for the Creative District to the Town Council for the Town of Ridgway 2013 Budget Year*

Ridgway Creative District
Meeting Notes
Firehouse/ McCullough-Boody Residence
North Lena and Charles Streets, Across from Town Park
Thursday, May 17th, 2012
5:30 – 7:30 PM

Ridgway Creative District Committee: John Clark, Kellie Day, Jan Kubek, Susan Long, Danelle Norman, Stephanie Rogers, Richard Tavener, Redbear Taylor, Kathy Wortman

Attendees:

Jan Kubek, Danelle Norman, Stephanie Rogers, Richard Tavener, Redbear Taylor, Kathy Wortman, Michael McCullough, Lucy Boody, Jen Coates

The committee had an informal meet and greet, introducing and getting to know each other. They discussed generally the grant application, next steps, the proposed budget and asked questions about the Creative District Certification process. Jen distributed RCD maps, the proposed budget and “next steps” for review. Jen and Michael agreed to follow up on questions regarding the grant application and the direction of the Creative District designations at the Salida workshop.

Michael reported that Kellie Day will not participate on the committee. The group briefly discussed whether or not a replacement would be necessary and deferred the conversation to another day.

The group decided to reconvene at a date the following week after the meeting in Salida and will work to set a date for the meeting as soon as possible. Kathy Wortman was identified as the contact person to set the date, time and meeting place for the next meeting.

The gathering adjourned at 7:43 PM.

Submitted by Jen Coates