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FOR IMMEDIATE RELEASE

*CALL FOR ARTISTS AND CREATIVES TO PARTICIPATE IN MONTHLY MOONWALK EVENTS: 2013-2014 –
REVISED (revisions underlined)*

From: Jen Coates, Ridgway Town Hall and Ashley King, Weehawken Creative Arts

Date: June 3, 2013

CONTACT INFORMATION

Ashley King

Phone: 970.708.3855

The Town of Ridgway and Weehawken Creative Arts are calling all Artists and “Creatives” who live, work and/ or conduct business within the Town of Ridgway to join in hosting one open studio event beginning June 22, 2013 through March 16th, 2014.

In an effort to organize and promote creative industry with the Town of Ridgway, the Creative District and Weehawken Creative Arts are sponsoring monthly open studio and special events throughout Town beginning this June and continuing through 2014. Individuals, organizations and/or businesses are all welcome and encouraged to participate in one monthly event. Participation will include collaboration and coordination with other Artists and Creatives in your “area of Town” in preparing, displaying, and merchandising your particular craft. The Creative District will market and promote the event for you, and will work to make each event successful and well-attended.

Each month the Creative District will focus on a subset of Creatives in one specific area of Town. In addition, there will be 2 special events occurring on October 19th and March 16th: the Starry Night and Lantern Parade, and a Themed Community Open Art Exhibit Downtown.

Each of the following areas of Town have been identified for one monthly Studio Tour Event in 2013-2014:

1. *Alley Art and Alley Poems*
2. *River Park (residential)*
3. *River Park (industrial)*
4. *East of Hwy 550/ Vista Terrace*
5. *Farm pod and bicycle tour*
6. *Historic Business District/ General Commercial core*
7. *Historic Residential District (south)*
8. *Historic Residential District (north)*
9. *Solar Ranches*
10. *Culinary Tour*

Each event is planned to occur on the rising of the full moon. Dates and times are as follows:

Time: Summer Months (Apr – Sept) – 6:00 – 8:00 p.m.; Winter Months (Oct-Mar)– 5:00 – 7:00 p.m.

Dates:

June 22 – Studio Tour: River Park Industrial

July 22 – Studio Tour: Historic Business District and General Commercial Downtown

August 21 – Studio Tour: Alley Art Tour

Sept 19 – Studio Tour: TBD

Oct 19 – Starry Night and Lantern Parade

Nov 17 – Studio Tour: TBD

Dec 17 – Studio Tour: TBD

Jan 16 – Studio Tour: TBD

Feb 15 – Studio Tour: TBD

Mar 16 – Themed Community Open Art Exhibit Downtown

April 15 – Studio Tour: TBD

May 14 – Studio Tour: TBD

Interested Artists and Creatives should contact Ashley King at (970) 708-3855 with contact information including: individual or business/organization name, phone, email, physical location, and specifics about your particular creative endeavor.

The Town of Ridgway was awarded Prospective Creative District status with the State of Colorado in 2012 as part of a pilot program in pursuit of realizing House Bill 11-1031, which was signed into law by Governor Hickenlooper. The Ridgway Creative District has developed a logo, tagline, and Strategic Plan for promoting, developing and advancing the District. They are now in the implementation stage of that plan and working to bring Creative Industries together and to nurture local assets. The mission of the Ridgway Creative District is to celebrate our diverse culture and history through nurturing an environment where creativity can flourish. In bringing organizations and individuals together, the District cultivates and supports the advancement of creative industries in Ridgway to insure sustained, appropriate and imaginative economic development. The District supports creativity and art in all aspects of community life and for its citizens.

Weehawken Creative Arts is a Colorado Non-Profit Organization (501-c-3) and is Ouray County's Arts Education Center that serves Ridgway, Ouray, Colona, Silverton and Montrose. The Mission of Weehawken Creative Arts is to provide high-quality arts education and personal growth programs and events to adults and children year-round.

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